ASC27

asimov

Journalism
at the next level.

Datasheet
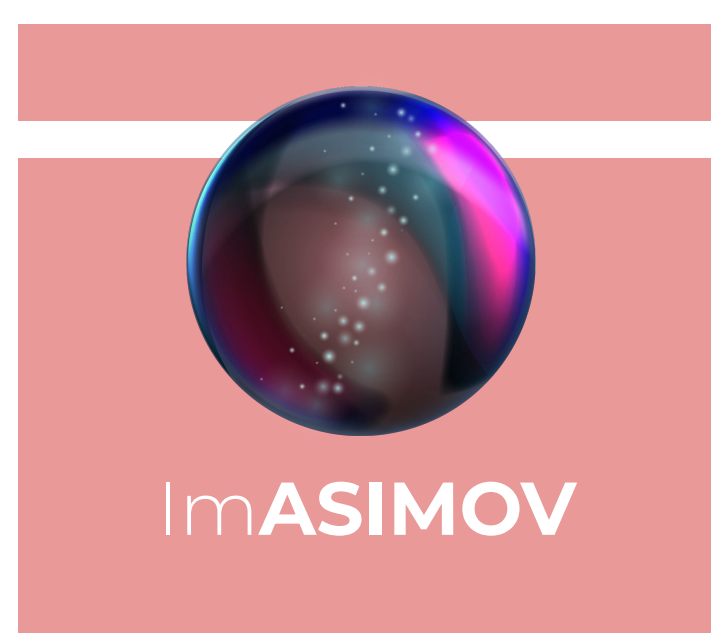AI Co-Bot for News Industry, Editors, and Bloggers.

AI Technology for the Writer of the Future.

ASIMOV is an Artificial Intelligence Assistant dedicated to your goals, audience, and **time**.

- AI Model tailored to individual **bloggers**, standard **magazines**, or large-scale **News Industries**.
- Integrable: easy installation in **any CMS**.
- Find your **next topic** in a few clicks.
- Monitor your RSS feed and **Sources** in the blink of an eye; select only the relevant articles.
- Get multiple **Draft** proposals from **structured data** (e.g.: XML).
- Get multiple **Draft** proposals starting from a large number of existing written **texts**.
- **AI Editor Assistant** to turn your draft into the perfect article format tailored to your needs.
- Generate **Audio files** and **synthesize Avatars** from your text and data.

THREE PLATFORMS
Three different ways to maximize your writing outcome, for every need.

	Im**ASIMOV**	**ASIMOV**	**ASIMOV ENTERPRISE**
PLATFORM	Individual **Blogs**	**Magazines** and **Professional Blogs**	**News Industry**
FEATURES	Free	Price On Request	Price On Request
	Wordpress Plug-in	CMS Integration	CMS Integration
	AI Tailored Model	AI Tailored Model	AI Tailored Model
	No Customization	Some Customizations available	**Unlimited Customization**
	Limited Features	**Limited** Features	**Unlimited Features**
	AI Editor Assistant Included	AI Editor Assistant Included	AI Editor Assistant Included

ASIMOV presents multiple features that can also be combined together: all are based on an AI Model tailored on your data.

	ImASIMOV	ASIMOV	ASIMOV ENTERPRISE
TREND SCOUTING			
Subcategories		●	●
Keywords		●	●
Reputation		●	●
Magic Quadrant		●	●
Interconnection		●	●
Comparison		●	●
DATA 2 TEXT			
Multiple Formats Supported			●
Multilingual			●
Draft Elaboration			●
TEXT 2 TEXT			
Topic Selection		●	●
Keywords Selection		●	●
RSS feed and Sources Monitoring		●	●
Draft Elaboration		●	●
Multilingual		●	●
AI EDITOR ASSISTANT			
Draft Analysis	●	●	●
Clearness Analysis	●	●	●
Target Selection	●	●	●
Audience Selection	●	●	●
Device Selection	●	●	●
Style Advice (700+ Indicators)	●	●	●
Keywords Performance	●	●	●
Content Performance	●	●	●
Additional Keywords and Topics	●	●	●
PODCAST			
From Text and Data			●
Multiple Voices			●
Multilingual			●
Intro and Ending Music			●
Interval Control			●

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	ImASIMOV	ASIMOV	ASIMOV ENTERPRISE
AVATAR			
From Text and Data			●
Powered by Podcast			●
Multilingual			●
Personalized Avatar			●
Intro and Ending Music			●
Interval Control			●
INSTAGRAM STORIES			
Automatic Image Research			●
Filters Addition			●
Caption Generation & Tags Extractions			●
TEXT2PIC			
Automatic Image Research			●
Filters Addition			●
Caption Generation & Tags Extractions			●
SPEECH TO TEXT			
Audio conversion into Text			●
Multilingual			●
Understanding of Dialects and Slang			●

ASIMOV presents multiple features that can also be combined together: all are based on an AI Model tailored on your data.

TREND SCOUTING

Subcategories
Refine your Trend Discovery on specific Subcategories or Niches

Keywords
Refine your Trend Discovery using the hottest Keywords

Reputation
Refine your Trend Discovery on topics and their actual reputation in the Web.

Magic Quadrant
Refine your Trend Discovery using the AI-generated Magic Quadrant

Interconnection
Discover correlated topics

Comparison
Compare more topics to find the best fit for you

TEXT 2 TEXT

Topic Selection
Using ASIMOV you can select the topic you want to publish

Keywords Selection
Refine the article generation with your hot Keywords

RSS Feed and Sources Monitoring
ASIMOV can monitor RSS streams or could use it's own crawling infrastructure

Draft Elaboration
Each article proposal may be either re-elaborated by an Editor or automatically published

Multilingual
ASIMOV speaks 30 different languages

AI EDITOR ASSISTANT

Draft Analysis
ASIMOV will provide different insights about your drafted content

Clearness Analysis
Check what will be the Reader's focus. Adjust your draft according to what should be on-focus for you

Target Selection
The Editor can choose which Success Metric to optimize

Audience Selection
Hyper-target your next audience

Device Selection
Hyper-target the Reader's device you want to catch with your next article

Style Advice
Use the AI suggestions based on more than 700 indicators to improve your Article Performance

Keywords Performance
Be advised by the AI about the success of your selected keywords

Content Performance
Be advised by the AI about the success of your written content

Additional Keywords and Topics
Broaden your horizon, expand the topic you have touched in your article

DATA 2 TEXT

Multiple Formats Supported
ASIMOV supports and elaborates many Data Providers

Multilingual
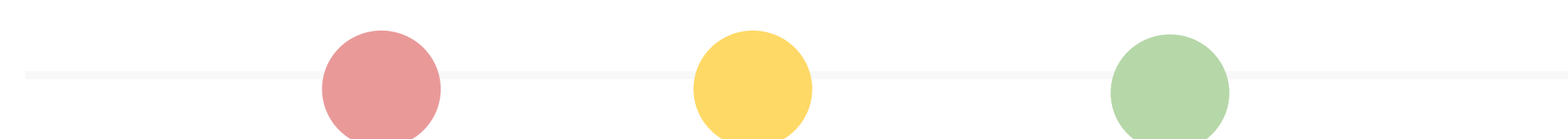ASIMOV speaks more than 30 different languages

Draft Elaboration
Each article proposal may be either re-elaborated by an Editor or automatically published

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ASIMOV presents multiple features that can also be combined together: all are based on an AI Model tailored on your data.

PODCAST

From Text and Data
Generate an audio file both from Text and Data

Multiple Voices
Choose among more than 20 voices, or create your own Custom Voice

Multilingual
Generate audio files in 30 different languages

Intro and Ending Music
Add any type of Music to provide some background to your synthesized Voice

Interval Control
Choose when your synthesized Voice should take a break, slow down, or when to enhance the background music

AVATAR

From Text and Data
Generate an Avatar from Text or Data

Powered by Podcast Feature
Give a synthesized Voice to your Avatar

Multilingual
Generate Voice and Avatar in 30 different languages

Personalized Avatar
Choose your Avatar, edit characteristics and moves

Intro and Ending Music
Add any type of Music to provide some background to your synthesized Avatar

Interval Control
Choose when your synthesized Avatar should take a break, slow down or when to enhance the background music

INSTAGRAM STORIES

Automatic Image Research
Starting from Text, ASIMOV will research the most coherent Images

Filters Addition
Custom appearance of chosen Image with a dedicated layer

Caption Generation & Tags Extraction
Text conversion into a specific caption applied to the Image, with extrapolation of relevant tags.

TEXT 2 PIC

Automatic Image Research
Starting from Text, ASIMOV will research the most coherent Images

Filters Addition
Custom appearance of chosen Image with a dedicated layer

Caption Generation & Tags Extraction
Text conversion into a specific caption applied to the Image, with extrapolation of relevant tags.

SPEECH 2 TEXT

Audio conversion into Text
ASIMOV turns your audio files, audio notes, or interviews into textual content.

Multilingual
More than 30 languages supported.

Understanding of Dialects and Slang
ASIMOV recognizes local slangs of languages. Eg.: distinction between North Italian and South Italian.

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