



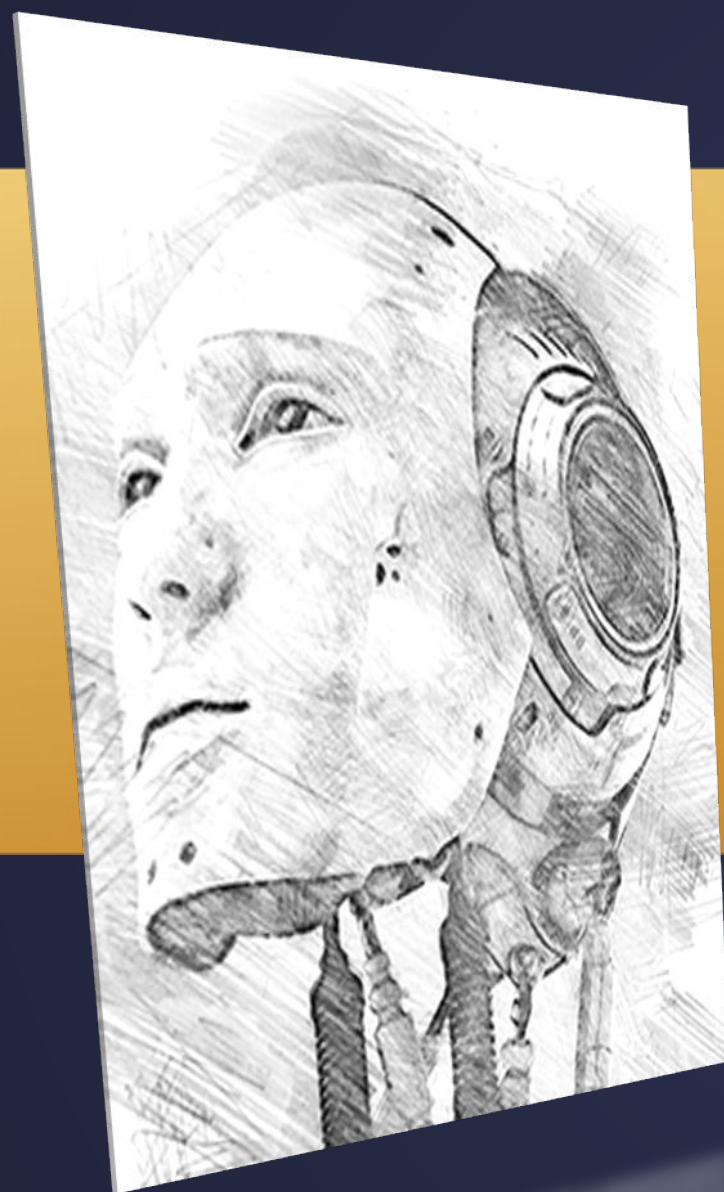
Artificial Intelligence Software for **Media and Communication**

“Enhance your communication outcome, save time, gain profits, maximize your quality and get useful insights”

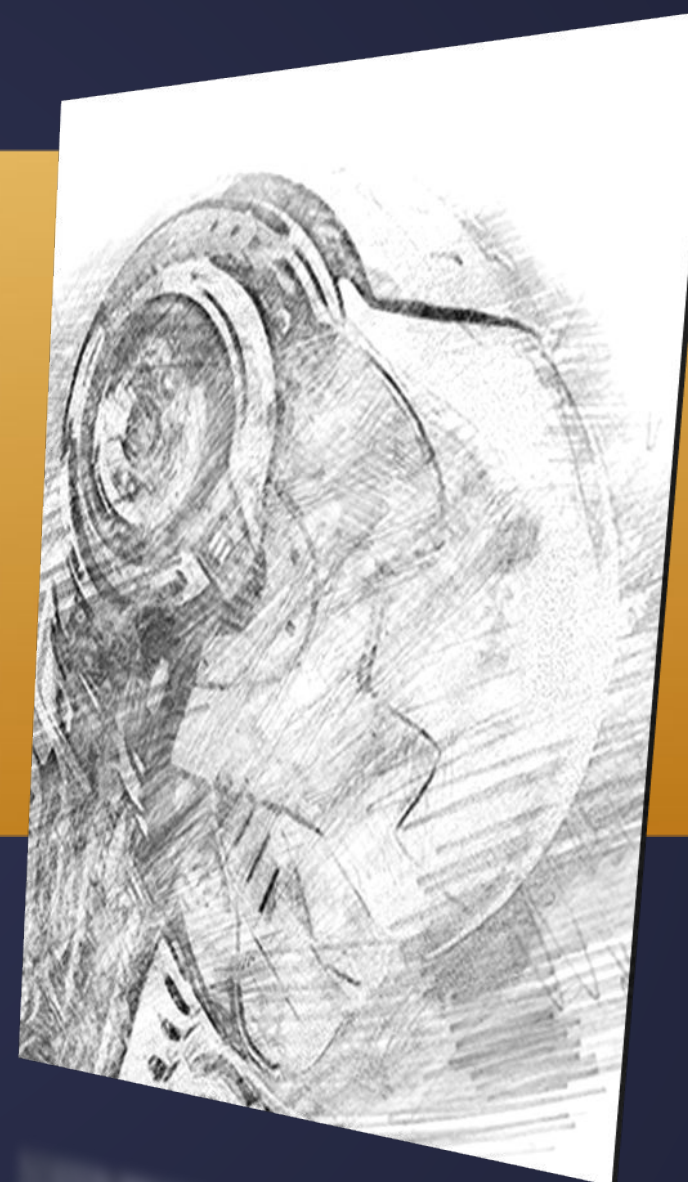


What **We Do**

THE AI COMPANY “We Build Knowledge”



ARTIFICIAL **INTELLIGENCE**



CYBER **SECURITY**



Passionate people

Our Team

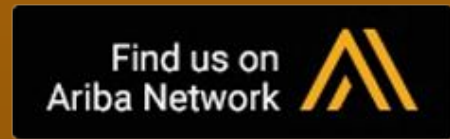
30 PEOPLE

Offices in **Rome, Milan, Bologna, and Chieti**

AVG HeadCount growth +10%/month

Multiple Award winnings

Entitled supplier of many large enterprises



400

YEARS EXPERIENCE

15

DEVELOPERS

8

ARTIFICIAL INTELLIGENCE





We develop WITH them

Software PARTNERS



ARTIFICIAL INTELLIGENCE
and more...



We develop ON them

Silicon PARTNERS



Best Startup
Pitch **WINNER**



Awarded by
**WORLD ARTIFICIAL
INTELLIGENCE
CONFERENCE 2021**

WITH



THE 1ST
EUROPEAN ONLINE FORUM

2021
Award
Winner

European AI Startup Pitch
Competition WAIC Award

Best Startup Pitch Winner

ASC27

WAIC
世界人工智能大会
WORLD ARTIFICIAL INTELLIGENCE CONFERENCE

EXPAND

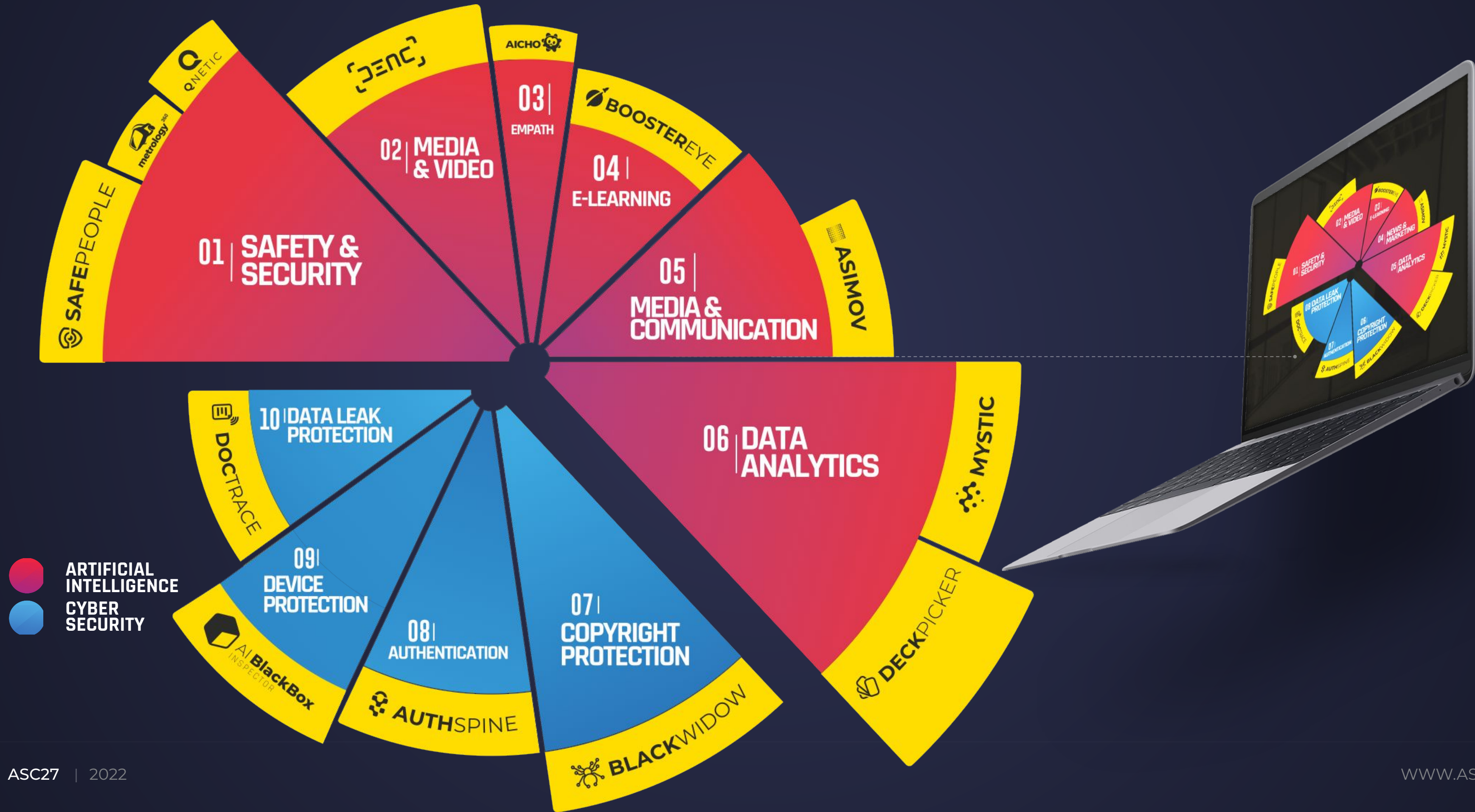
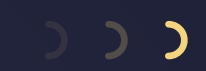
SINO FY

July 8-10
2021
Shanghai

CLICK! WATCH VIDEO

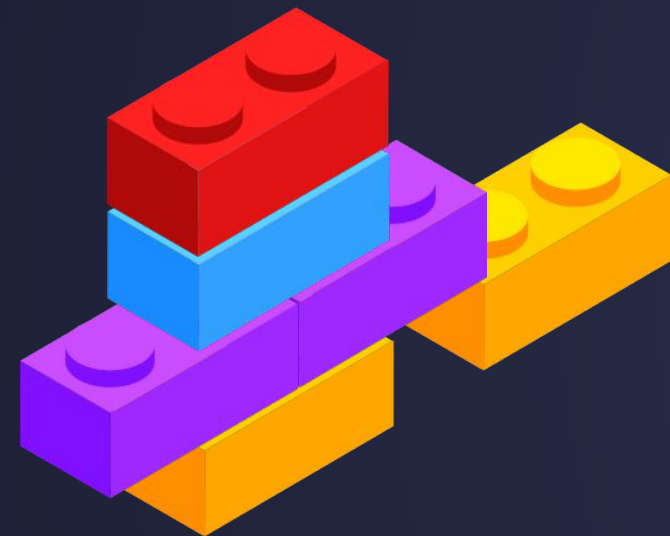
World **TOP 10 BPAA**
(Best Practice Applied Algorithms)

Product Portfolio



HOMEBREWED SKILLS

We don't RENT AI, We DO AI for our customers.

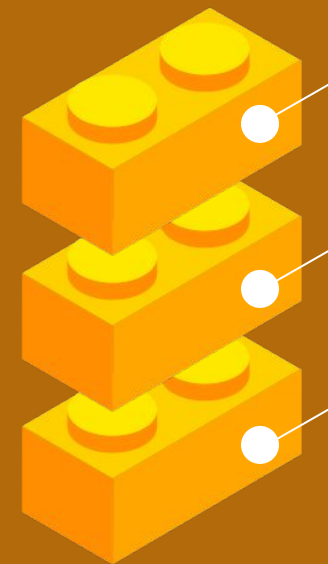


Customization and vertical developing capacity from the ground up. We are able to arrange our Cognitive pipeline bricks to satisfy our customer's needs.

AI Engineering and software skills in a single Company. From Embedded systems to the Cloud and beyond.

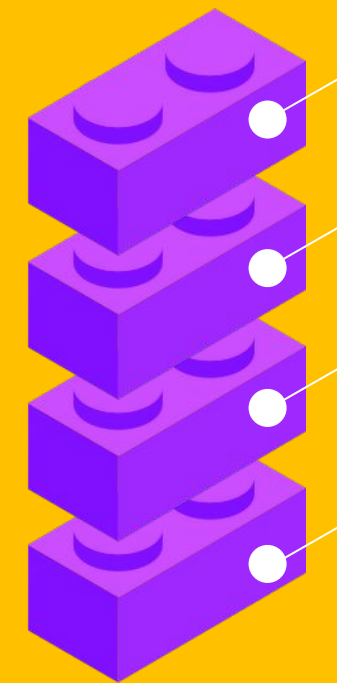
AI VISION

Safety
Surveillance
Other



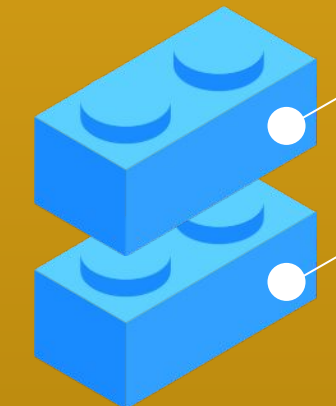
AI TEXT

Advice
Data 2 Text
Text 2 Text
Cognitive



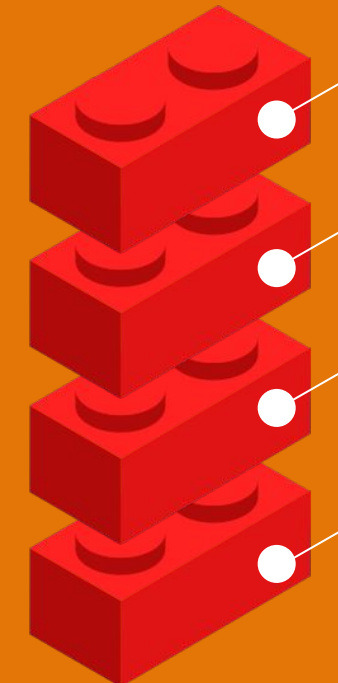
AI EMPATH

BoosterEye
AICHO



CYBER

DocTracer
AuthSpine
BlackWidow
SecureTunnel





“Intelligenza artificiale, start-up italiana premiata in Cina”

WATCH NOW ON 

“Asimov legge velocemente, impara tante informazioni in poco tempo, fa titoli perfetti e monitora il web alla ricerca di possibili trend. Si direbbe un ottimo giornalista, se non fosse che stiamo parlando di un'intelligenza artificiale.”

“Il lavoro del giornalista sarà al tempo stesso più creativo e più complesso di quello attuale grazie a questo esoscheletro IA che gli consentirà di reperire le notizie con **più facilità e sicurezza sulle fonti**, di scrivere meglio, più velocemente e con maggior successo...”

“Asimov non è un correttore e non entra nel merito della sintassi di un articolo - ha spiegato Grandis - **è un collega** che legge cosa stai scrivendo e che, usando l'AI, ti dà suggerimenti.”

CORRIERE DELLA SERA

ITALIAN TECH

StartupItalia 

Why should you use Asimov?

Everything has a cost. Why should Asimov be worth it?



Using Asimov **does not require any specific expertise**. One hour of training is enough to be able to use it at its best.



Processing and brainstorming times are significantly shortened, allowing each team member to **devote themselves to more creative and analytical functions**.

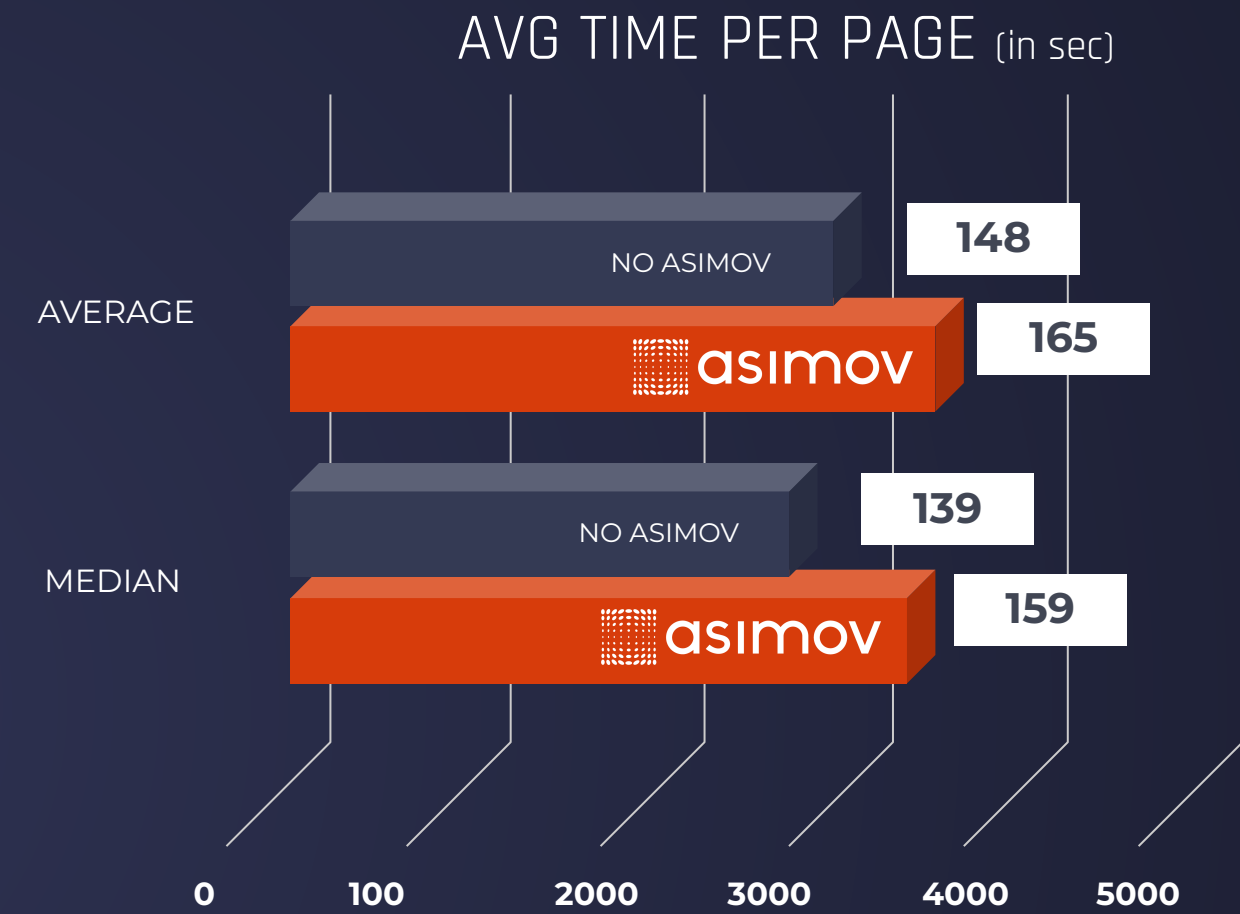
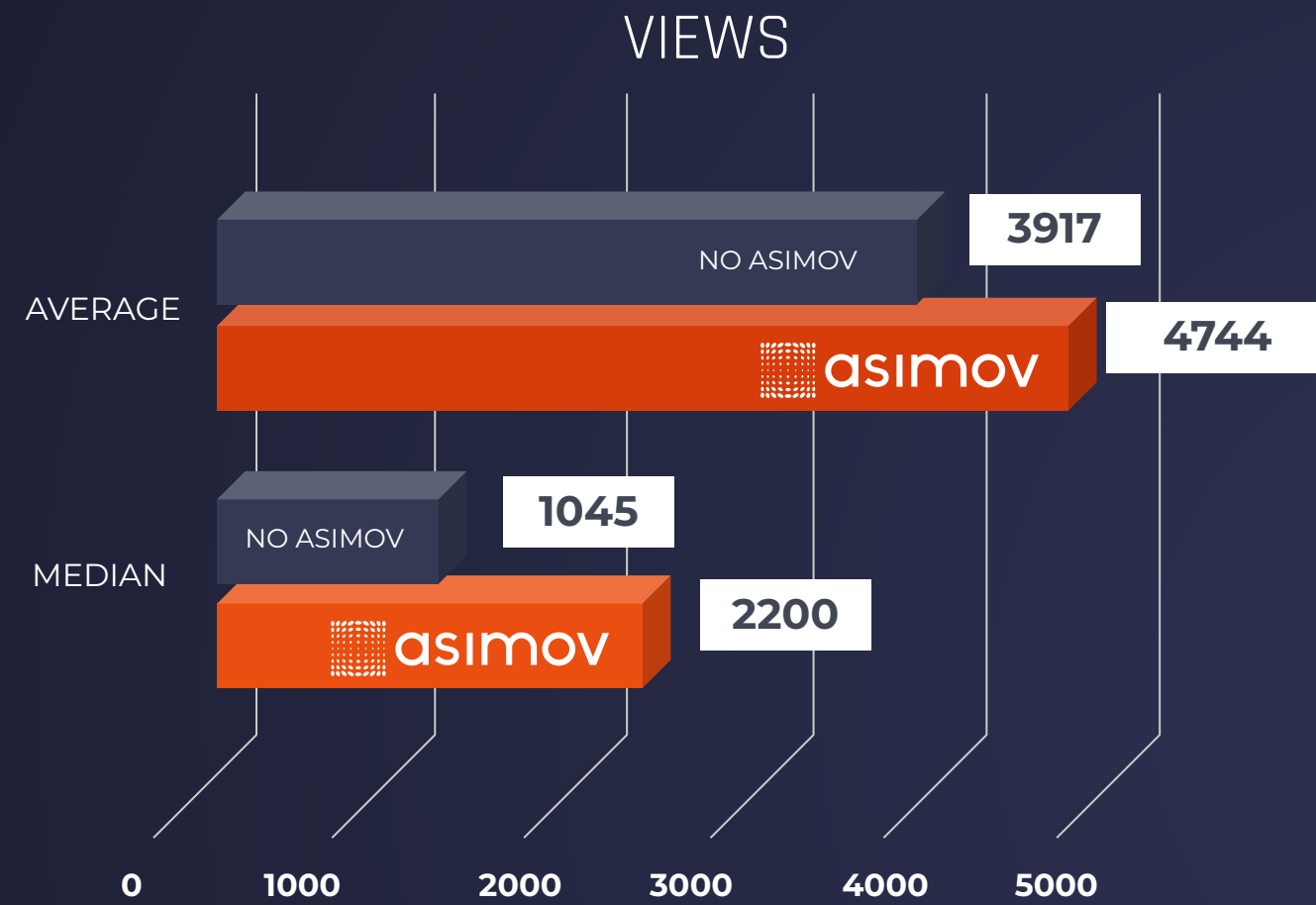


A specialized algorithm like Asimov can **perform faster and more optimally** all the tedious small tasks a content creator is burdened with, thus freeing them for more important matters.



Asimov is an **investment that saves resources**: the publisher gains both in terms of time, **quality**, and **profit**.

Real overview of Asimov's use in an editorial team, before and after



	NO - ASIMOV	ASIMOV
N.ARTICLES ANALYZED	73	153
TIME REFERRAL	16/09/2020 - 23/09/2020	18/06/2020 - 25/06/2020

CATEGORY	ASIMOV
Median number of views	+100%
Median Time per page	+20%
Accuracy of Prediction on Views	76%
Accuracy of Prediction on Time	90.6%

TRL9



Flight **PROVEN.**

Before, the old School

BLOODY, DAILY ROUTINE OF A PROFESSIONAL EDITOR



After, ASIMOV powered

ASIMOV collaborates with the Editor in all the production phases

Installation & AI model generation

Trend Discovery

Data 2 Text

Co-bot Optimization *

Enrichment

Yes, I did it!

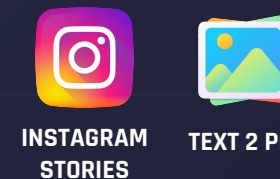


How can ASIMOV change the game?

Optimize your time, increase your scores, expand your audience, gain more profits



Extra addable features for any version:



AI Editor Assistant | Co-bot *

A free Asimov's version available as Wordpress plugin:
<https://www.imasimov.com/index.html>

*soon available in all versions

Extra addable features:



INSTAGRAM STORIES



TEXT 2 PIC



what you get?



ASIMOV gives you **tailored advice** on how to improve your draft analyzing more than 700 indicators, so you can polish it and get ready for publication.



BROADEN YOUR HORIZONS



HUMAN UNDERSTANDING



SUCCESS BOOSTER



FOCUS ON YOUR GOAL

Features

All in one.
Every single feature works with others, all based on an AI Model tailored on your data.



TREND DISCOVERY

Starting from any RSS source or any other monitored source of contents, ASIMOV will create **graphs, mind maps, word clouds** to highlight the actual trending topics and keywords around the web. **Generate draft proposals** for your upcoming article.



COMPETITOR ANALYSIS

Asimov can provide analytical reports depending on the need (business, marketing, public management) to detect the performance of competitors or the general opinion on your work



DATA 2 TEXT

ASIMOV is able to elaborate any kind of **structured data** (tables, data streams, etc) and generate **draft proposals** for your next article.



PRESS RELEASE ANALYSIS

Given a press release, ASIMOV can rework it in a more enriched way with different outputs: summary, draft for a subsequent article, IG Stories, metadata; all always in multilingual.



PODCAST&AVATAR

Whatever your input, be it text or data, you can turn it into a synthesized speech for podcasts and audio files - **realistic** and **human-proof**. Also, generate a realistic digital avatar to transmit wherever you want.



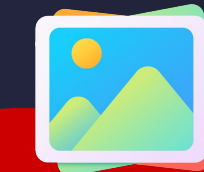
TRANSCRIBE

ASIMOV catches and understands all your desired **talks** and **speeches** and turns them into useful textual files.



INSTAGRAM STORIES

From a text and with a simple research, ASIMOV will suggest you the perfect **pictures, filters, caption**, and watermark to create your next Instagram story.



TEXT 2 PIC

Whatever your text or content, ASIMOV gives color to your article generating the **images** that best suit your website or blog, already **customized** in style and captions for your platform.

EXTRA FEATURES (addable in any function)



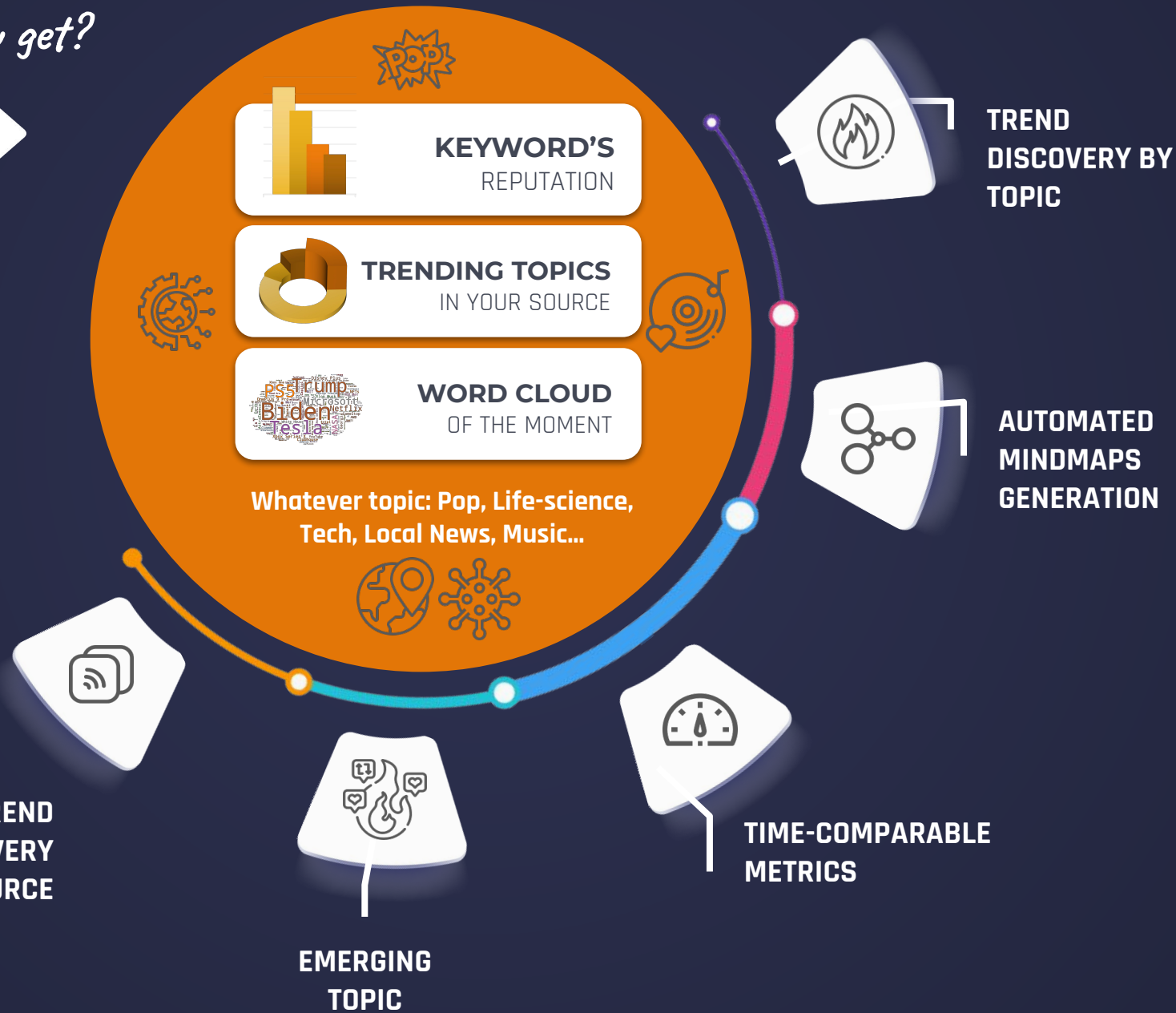
asimov

Trend Discovery

what you get?



Starting from any RSS source or any other monitored source of contents, ASIMOV will create **graphs, mind maps, word clouds** to highlight the actual trending topics and keywords around the web. With a similar principle, you can **generate** several **Draft Proposals** for your next content!



MULTIPLE DRAFTS

INSIGHTS and DRAFTS GENERATION



asimov
Competitor Analysis

Monitoring and **extracting** relevant information from **editorial, web, social media sources** depending on area of interest. Whether you want to get a **detailed analysis on the performance** of your company, magazine or monitor the **reputation** of a key figure, Asimov will provide a comprehensive report.

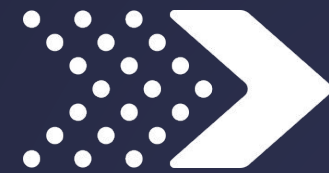
what you get?





ASIMOV is able to elaborate any kind of **structured data** (tables, data streams, etc) and generate **draft proposals** for your next article.

what you get?



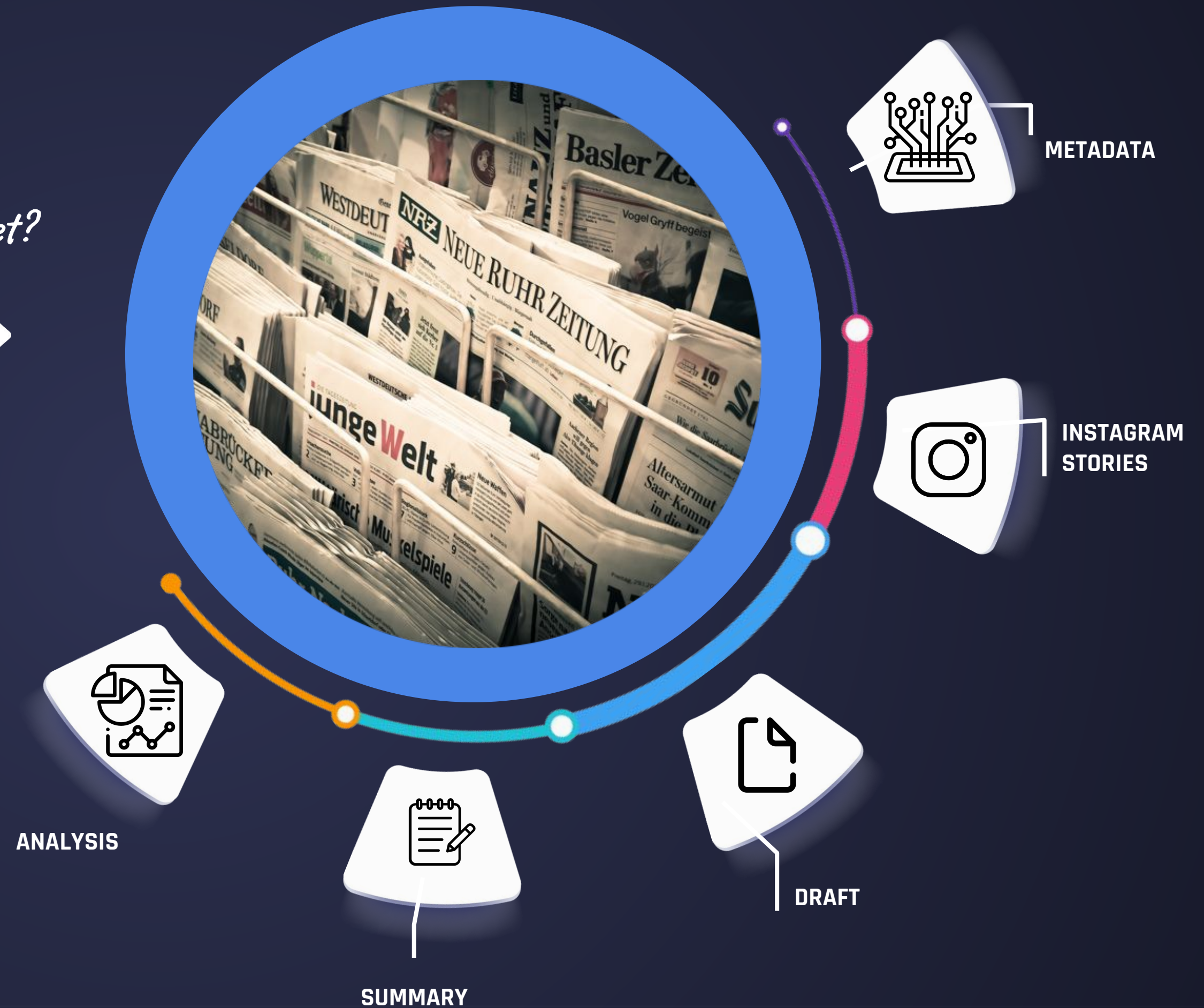
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Press Release Analysis



Every day, many editorial teams receive **hundreds of press releases**. Many choose, to save time, to publish them by the "copy-paste" method. **Asimov** allows you to make **each press release original**, reworking it in a way that conforms to the style of the editorial team.

what you get?

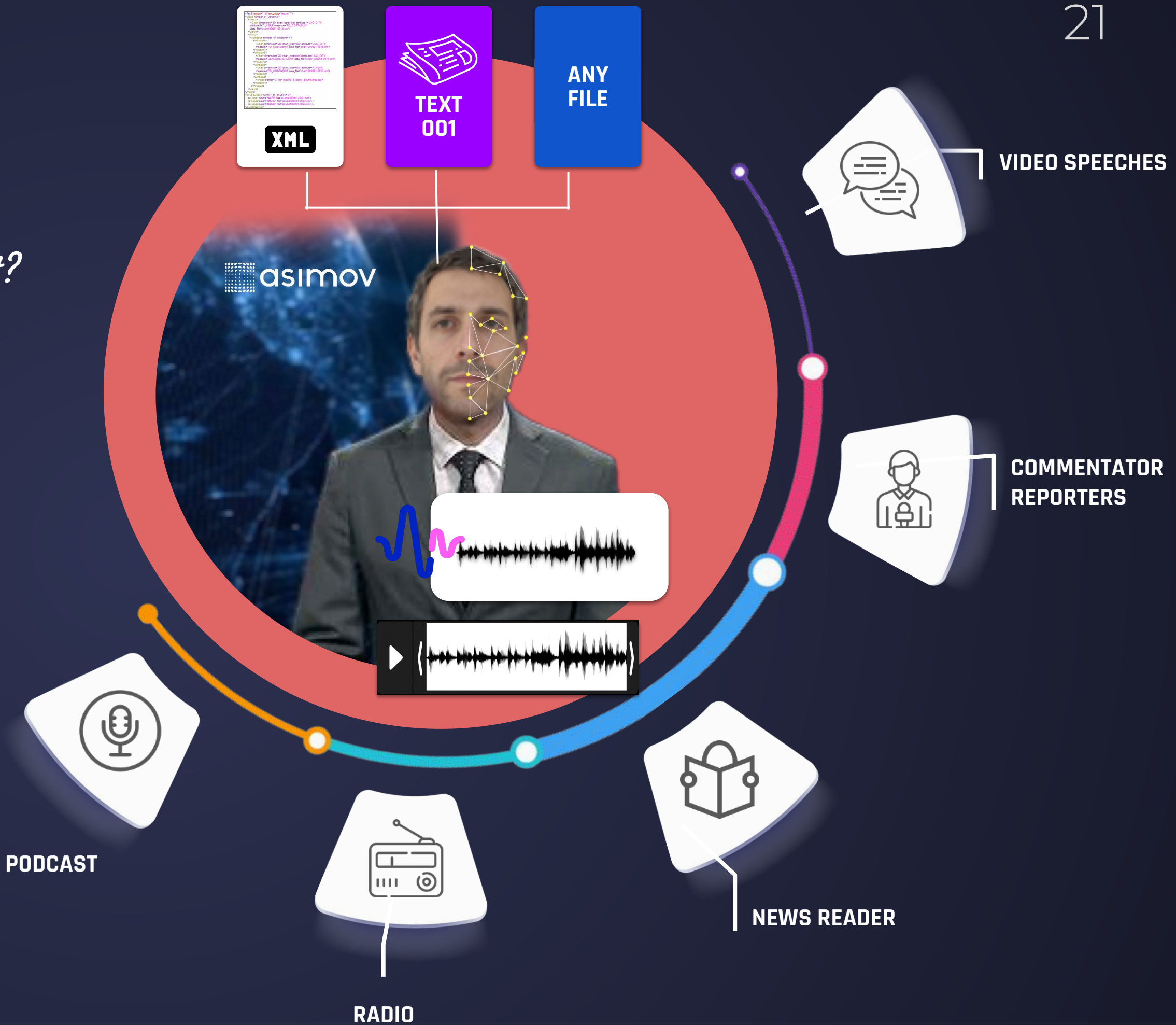




Whatever your input, be it text or data, you can turn it into a synthesized and **multilingual** speech for podcasts and audio or video (digital avatar) files - **realistic** and **human-proof**.

Extra use cases: visually impaired solutions, retail applications.

what you get?



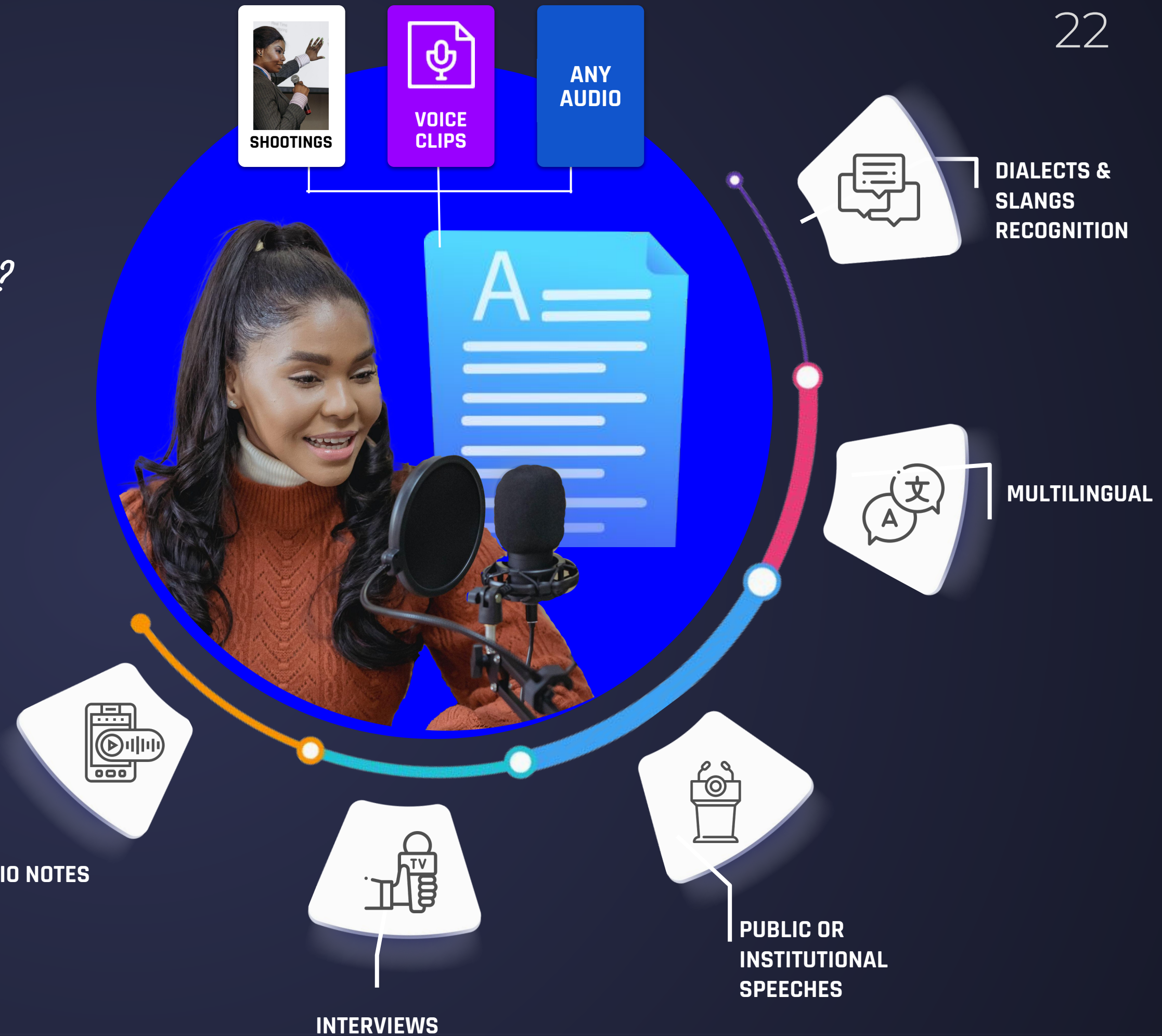
asimov

 **Transcribe**

ASIMOV catches and understands all your desired **talks** and **speeches** and turns them into **textual files**.

Refine before publishing, or save all your notes so you won't lose any idea.

what you get?



asimov



From a text and with a simple research, ASIMOV will suggest you the perfect **pictures, filters, caption,** and watermark to create your next Instagram story.

**extra addable feature to any other feature*

what you get?



*EXTRA ADDABLE FEATURE TO ANY OTHER FEATURE

asimov

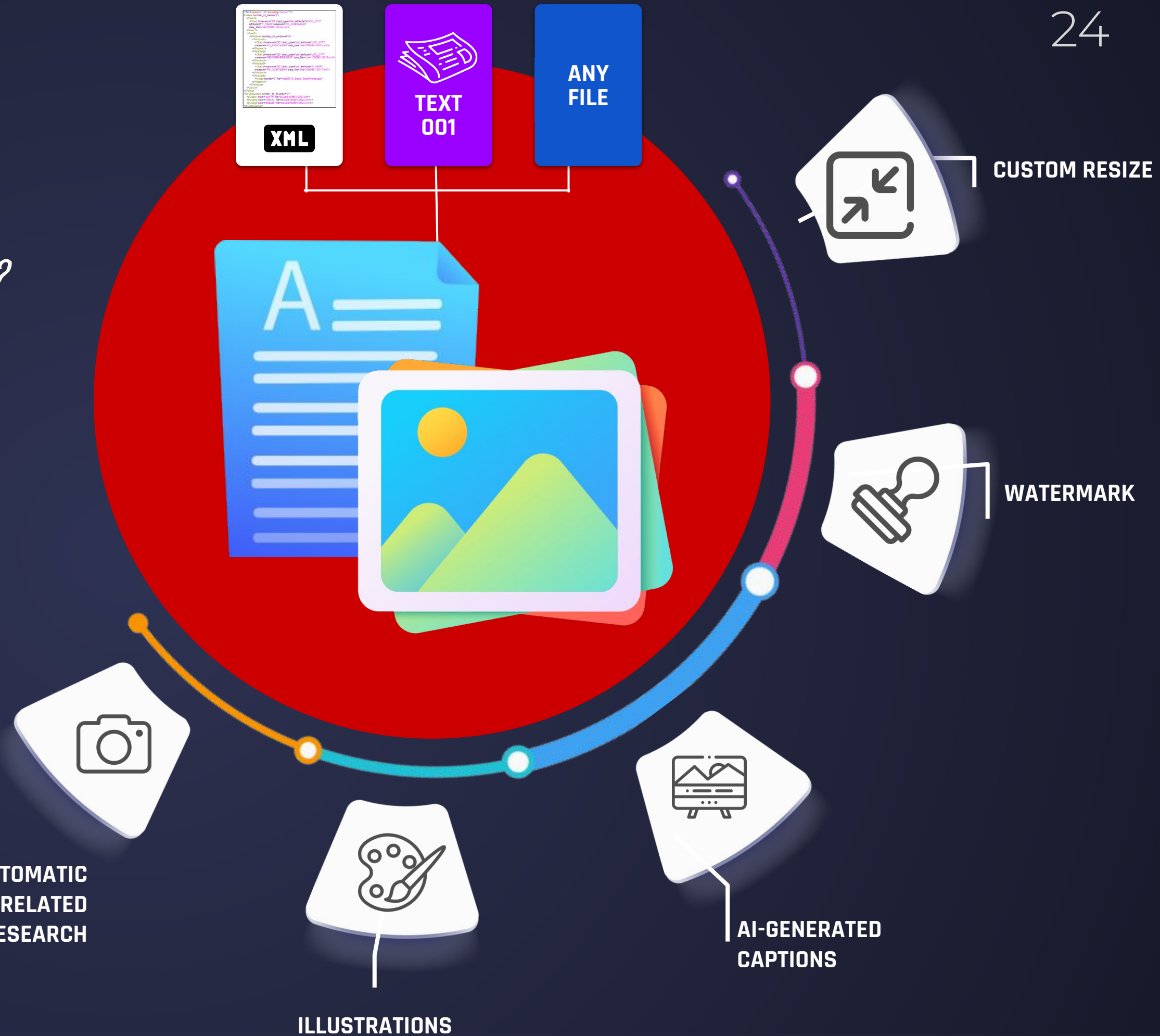


Text 2 Pic*

what you get?



Whatever your text or content, ASIMOV gives color to your article generating the **images** that best suit your website or blog, already **customized** in style and captions for your platform.



ASIMOV'S MARKETPLACE IS BORN.



The marketplace will **only be accessible to industries**, not private individuals



Celebrities/common people will give their figure and/or voice



Set the price per minute of use of your digital avatar and podcast voice



Choose **who will be allowed to use** your articles and who will be not



Retain **ownership rights**: ASIMOV respects the strictest laws and rules of the AI ethic scope



Watermark technology protects all involved factors from unauthorised use



FAQ

CAN ASIMOV BE CUSTOMIZED FOR ANY MAGAZINE CMS ROUTINE?

YES, ASIMOV CAN BE ADAPTED TO BE INTEGRATED IN THE MAGAZINE'S CMS WORKFLOW

HOW DOES ASIMOV'S AI LEARN?

THE ASIMOV AI MODEL WILL BE BUILT ON THE PAST MAGAZINE'S ARTICLES AND METRIC OF SUCCESS.

HOW LONG DOES ASIMOV'S INTEGRATION TAKES?

GENERALLY IT'S VERY FAST: ASIMOV CAN BE FULLY INTEGRATED IN YOUR CMS'S WORKFLOW IN 1-2 WEEKS

CAN WE TEST ASIMOV BEFORE WE BUY IT?

SURE. WE SUPPORT MANY TESTING MODELS. JUST ASK.

I HAVE A CUSTOM REQUEST. NOW WHAT?

JUST ASK. ASIMOV IS FULLY BUILT BY US, FROM THE GROUND UP. WE ARE ABLE TO ACCOMODATE CUSTOM REQUESTS.

THANK YOU

DO YOU HAVE
ANY QUESTIONS?



JUST ASK.
WE ARE ALWAYS
AVAILABLE

